

strengthening trustoⁱⁿ government

Opening Dialogues,
Building Collaborations

November 2-3, 2009

Walter E. Washington Convention Center

ATTENDEE PROSPECTUS



The Public
Manager
1640 King Street
Alexandria, VA 22313

Expert speakers
PRACTICE
APPLIED RESEARCH
EXPERIENCED
PRACTITIONERS
Exposure
collaborative
technologies
social networking tools;
techniques
"AGENDA BUILDING"

OVERVIEW



Expert Speakers
Social Networking Tools
Experienced
Practitioners
“Agenda Building”
Collaborative
Technologies

More information and to
register online visit

www.thepublicmanager.org/2009Conference

Registration Assistance:
The Public Manager
Customer Care

conference@thepublicmanager.org

703.683.7265

Sponsorship and
Exhibiting Opportunities:
Sheri Fuller, Network
Media Partners, at
410.584.1973 or

tpm@networkmediapartners.com

This second transformational management conference presented by *The Public Manager* and the American Society for Public Administration (ASPA) focuses on Strengthening Trust in Government: Opening Dialogues, Building Collaborations. Join us for a two-day, interactive exchange on how strategic engagement—of the workforce, the public, all levels of government, public not-for-profits, and the private sector—can change the most fundamental relationship between government, its citizenry, and other stakeholders.

Attendee Information

The Public Manager, ASPA, and collaborating organizations will offer conference attendees exciting new opportunities for professional engagement and development. Even before the event takes place, moderators, speakers, and other participants will weigh in with their views through a variety of pre-conference social networking activities (for example, polls, wikis, podcasts, etc.). Also, a mix of plenary and concurrent sessions will explore innovative approaches at all levels of government to such challenges as:

- engaging the organizational workforce, the public, and other stakeholders
- measuring organization performance and public satisfaction
- changing the conversation between labor and management
- strengthening relations between executive and legislative branches
- building more effective interagency and intergovernmental collaborations and more sustainable international collaborations
- and increasing transparency in a Web 2.0 environment, among other topics.

This unusually interactive event also will include transformation workshops featuring first-hand case illustrations by government and industry presenters, and work group sessions to generate action recommendations for organizations and leaders in Washington to consider as they aim to strengthen trust in government.



SCHEDULE



Day 1 Monday, November 2, 2009

7:00-8:30 AM	Continental Breakfast in Exhibit Hall
7:00 AM-5:30 PM	Registration Open
7:00 AM-7:00 PM	Exhibit Hall and Cyber Center Open
8:30-10:00 AM	Opening Plenary Session (1): Welcome & Conference Overview Keynote: "Engaging the Public Service" Overview of Working Groups and Agenda-Building Sessions
10:00-10:30 AM	Break in Exhibit Hall
10:30 AM-12:00 PM	Morning Concurrent Sessions Focusing on Engaging the Organization
12:00-1:30 PM	Luncheon and Speaker: "Public Support for Government"
1:30-3:00 PM	Afternoon Concurrent Sessions Focusing on Engaging the Public
3:00-3:30 PM	Break in Exhibit Hall
3:30-5:00 PM	Transformation Workshops
5:00-7:00 PM	Networking Reception in Exhibit Hall



Day 2 Tuesday, November 3, 2009

7:30-8:30 AM	Continental Breakfast in Exhibit Hall
7:30 AM-1:30 PM	Exhibit Hall Open
7:30 AM-4:30 PM	Registration & Cyber Center Open
8:30-10:00 AM	Plenary Session (2): "Building Sustainable International Collaborations"
10:00-10:30 AM	Break in Exhibit Hall and Treasure Hunt Drawing
10:30 AM-12:00 PM	Morning Working Groups Focusing on Strengthening Relationships
12:00-1:30 PM	Luncheon: Report-Out from Morning Working Groups & Voting
1:30-3:00 PM	Afternoon Working Groups Building Agenda Elements
3:00-3:15 PM	Break
3:15-4:45 PM	Plenary Session (3): Building an Agenda to Strengthen Trust at all Levels of Government
4:45-5:00 PM	Closing Session
5:00 PM	Conference Adjourns



Last Name: _____

First Name: _____

BUSINESS TYPE (SELECT ONE ONLY):

- Private sector
- Federal government
- State government
- Local government
- Association/Not-for-profit
- Other _____

JOB RESPONSIBILITY (CHECK ALL THAT APPLY):

- Executive
- Director
- Administrator
- Business manager
- Program manager
- Financial manager
- Educator
- Info. technology specialist
- Other _____

THE MAIN REASON WHY I AM ATTENDING THIS CONFERENCE IS (CHECK ALL THAT APPLY):

- Networking opportunities
- Exposure to presenters
- Reputation of past conference
- Agenda
- Location
- Other _____

I LEARNED ABOUT THE 2009 CONFERENCE FROM (CHECK ALL THAT APPLY):

- Colleague
- Email
- Mailed brochure
- Mailed postcard
- ASPA communication/ conference
- Governing.com
- ASTD communication
- The Public Manager
- Website _____
- Material I provided by an organization to which I belong
- Conference website
- Other _____

THE SIZE OF THE BUDGET I HAVE INFLUENCE OVER IN MY ORGANIZATION IS (CHECK ONE):

- No influence
- \$1 - \$500,000
- \$500,000 - \$1 million
- \$1 million - \$2.5 million
- \$2.5 million - \$5 million
- Over \$5 million

CHECK ALL THAT APPLY:

- I have never attended this conference
- Do not share my contact info with any conference vendors
- Request auxiliary aides (audio, visual, mobile)

Attendee Registration Form

IF YOU WISH TO PAY BY CREDIT CARD PLEASE REGISTER ONLINE AT
www.thepublicmanager.org/2009Conference

*Last Name: _____ *First Name: _____ MI: _____

*Job Title: _____

*Organization: _____

*Address: _____

*City: _____ *State: _____ *Zip Code: _____ *Country: _____

*Daytime Phone: _____

Alternate Phone: _____

Fax: _____

*Email: _____

***Required**

REGISTRATION RATES AND PAYMENT

Registration Fee	One Day	Early Bird (by 10/16)	After 10/16
Government and Not-for-profit	\$220	\$395	\$545
For Profit	\$320	\$595	\$745
Young professionals (30 and under)	\$170	\$295	\$395
Students (must show valid, current ID)	\$170	\$295	\$395

Total amount due \$ _____
 (If one day, indicate Monday, November 2 or Tuesday, November 3)

- Enclosed check (payable to The Public Manager)
- Purchase order

To pay by credit card, register online by clicking the registration link at
www.thepublicmanager.org/2009Conference

Please submit completed form and payment to: The Public Manager, 1640 King Street, Alexandria, VA 22313 Fax: 703.299.8723.

Please call 703.683.7265 with questions.

Cancellation and Substitution Policy

Online and pre-registration ends at 5 p.m. ET, October 29. After this date, attendees must register on-site. If you cancel by October 16, you will receive a full refund less a \$50 cancellation fee. After October 16, there are no refunds. Substitutions are permitted at any time. All cancellations and substitutions must be made in writing to conference@thepublicmanager.org or faxed to 703.299.8723.

CONFERENCE LOCATION & ACCOMMODATIONS

The conference will be held at the Walter E. Washington Convention Center—located in the heart of the nation’s capital—steps from historic museums, great restaurants, and wonderful attractions.

Walter E. Washington Convention Center
801 Mount Vernon Place NW
Washington, DC 20001
202.249.3000

A block of sleeping rooms is available at:

Washington Marriott at Metro Center
775 12th Street NW
Washington, DC 20005
202.737.2200
www.marriott.com/wasmc

The Washington Marriott at Metro Center is an ideal downtown Washington, D.C., hotel with convenient access to all of the city's famous sites. Situated adjacent to the Washington D.C. Metro system, hotel guests have easy access to the National Mall, the Smithsonian museums, and a variety of other area attractions. Located within blocks of the Walter E. Washington Convention Center, the hotel has a warm and inviting environment.

The government/conference rate is \$207 plus tax per night, and is available on a first-come, first-served basis. Call 800.228.9290 or 202.737.2200 by Sunday, October 4, 2009 to receive this discounted rate. Please reference the Strengthening Trust in Government conference when calling.

More information and a link to register online are available at
www.thepublicmanager.org/2009Conference

