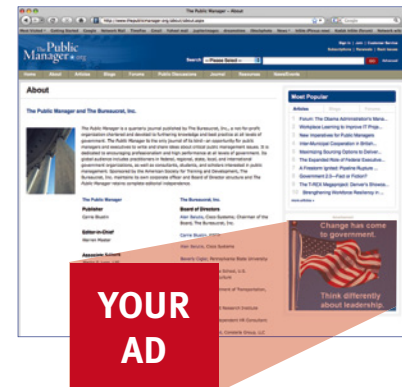
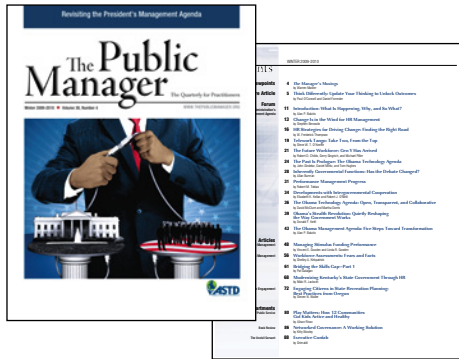


The Public Manager

2010 Schedule & Rates



Print Rates and Specs

PREMIUM POSITIONS	1x	4x ANNUAL
Back Cover (7" x 10")*	\$2,750	\$9,000
Inside Front Cover (7" x 10")*	\$2,100	\$6,750
Inside Back Cover (7" x 10")*	SOLD	SOLD
Page 1 (7" x 9.625")	\$1,900	\$6,000
Full Page (7" x 9.625")	\$1,600	\$5,100
Half Page horizontal (7" x 4.75")	\$1,200	\$4,200

*Ads in cover positions may be submitted as full-bleed if desired. Size for full-bleed cover ads is 8.625" x 11.25" including 0.125" bleed area. Trim size of publication is 8.375" x 11"

Schedule

ISSUE	SPRING	SUMMER	FALL	WINTER
Space Reservation	Feb. 16	May 18	July 23	Oct. 15
Copy and Art	Mar. 5	June 4	Aug. 6	Oct. 29
Publication Date	Apr. 15	July 15	Sept. 15	Dec. 15

Online Rates for www.thepublicmanager.org

SIZE	MONTHLY	QUARTERLY	ANNUAL
336 x 280 px	\$750	\$1,800	\$6,000

Advertising Contact

PHONE: 410-584-1973
EMAIL: tpm@networkmediapartners.com

Print File Requirements

A printed proof must accompany all submitted artwork. Do NOT include printer's marks (crop marks, registration marks, etc) in the file submission.

Please supply only PDF, EPS or TIFF files (see requirements below). We do NOT accept film or any native application file formats (please, NO Quark, MS Word, InDesign, PageMaker, etc).

PDF file requirements: Must be hi-res, print-ready PDF. All images must be 300 dpi or better. All fonts must be embedded.

EPS file requirements: Must be 100% size, 300 dpi minimum. Please embed all images and convert all fonts to outlines.

TIFF file requirements: Must be 100% size, 300 dpi minimum for halftones, 1200 dpi for line art. Please flatten any layers. When saving TIFFs, we recommend that you do not use compression and do not embed color profiles.

Color ads must use CMYK color only. RGB color or spot colors (such as Pantone colors) are NOT acceptable.

The publisher will not be held responsible for color running incorrectly if a digital color proof is not submitted by the advertiser. A digital color proof (Matchprint or Iris) should be submitted at 100% ad size. Laser or inkjet proofs are acceptable for content only, but cannot be used to guarantee color.

Media accepted: CDs, DVDs; or files submitted electronically. Submitted media will not be returned unless requested.

Submitting files: Go to www.NetworkMediaPartners.com/upload to submit files. Or go directly to our FTP at ftp://network:*submit*@ftp.networkmediapartners.com

Send hard copy proof (and disk, if submitting artwork by CD/DVD) to:

Megan Lebo
Network Media Partners, Inc.
Executive Plaza I, Suite 900
11350 McCormick Road
Hunt Valley, MD 21031

YOUR AD