

# 2009 Advertising Order Form

To be considered for advertising, please complete the form below and fax or mail it to:

*The Public Manager* • 2000 Corporate Ridge • McLean, VA 22102-7805  
Phone: 571-633-7663 • Fax: 571-633-7679

## Contact Information

Advertiser: \_\_\_\_\_  
(Please enter your company name as you would like it to appear in an advertiser index)

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State/Zip \_\_\_\_\_

Phone: ( ) \_\_\_\_\_ Fax: ( ) \_\_\_\_\_

E-mail: \_\_\_\_\_

## Billing Information

Agency/Company: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State/Zip \_\_\_\_\_

Phone: ( ) \_\_\_\_\_ Fax: ( ) \_\_\_\_\_

E-mail: \_\_\_\_\_

Purchase Order: \_\_\_\_\_  
(If applicable)

Indicate how artwork will be sent:  e-mail  Pick up from previous issue—Month/Year \_\_\_\_\_

**Printed Journal Advertisements:** Issue(s) in which ad is to run:  Spring  Summer  Fall  Winter

**Web Site Advertisements:** Date desired to start ad on Web site \_\_\_\_\_  
Month/Day/Year

## Ad Rates

Please check boxes below to indicate your ad size and frequency.

Printed Journal		
Description	Single Issue	Annual Package
Inside front cover (7"×10")	<input type="checkbox"/> \$3,000	<input type="checkbox"/> \$11,400
1st right-hand facing page (7"×10")	<input type="checkbox"/> \$3,250	<input type="checkbox"/> \$12,350
Inside back cover (7"×10")	<input type="checkbox"/> \$3,000	<input type="checkbox"/> \$11,400
Outside back cover (7"×10")	<input type="checkbox"/> \$3,500	<input type="checkbox"/> \$13,300
Full page (7"×9½")	<input type="checkbox"/> \$2,000	<input type="checkbox"/> \$7,600
Half page horizontal (7"×4¾")	<input type="checkbox"/> \$1,250	<input type="checkbox"/> \$4,750
Web Site		
Description	Single Month	Three Month Package
Rectangle (336×280 px)	<input type="checkbox"/> \$675	<input type="checkbox"/> \$1,620
Leaderboard (728×90 px)	<input type="checkbox"/> \$475	<input type="checkbox"/> \$1,140
Wide skyscraper (160×600 px)	<input type="checkbox"/> \$675	<input type="checkbox"/> \$1,620

By completing this insertion order, I hereby agree with and accept all of the terms and conditions of *The Public Manager's* Advertiser Agreement.

Signature \_\_\_\_\_ Date \_\_\_\_\_